

Pennsylvania enacts law requiring AI labels on misleading ads

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SB805

SB807

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Senate Bill 806

2025-2026 Regular Session

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An Act providing for unfair methods of competition and for enforcement and penalties.

Co-Sponsorship Memo

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Print History

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Prime Sponsor

Senator Nick Pisciotano

D Senate District 45

Co-Sponsors

Sen. Tracy Pennycuik

R Senate District 24

Sen. Nick Miller

D Senate District 14

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Sen. James Malone

D Senate District 36

Sen. Michele Brooks

R Senate District 50

Sen. Lisa Boscola

D Senate District 18

Sen. Frank Farry

R Senate District 6

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Last Action: Act No. 99 of 2026, Oct. 22, 2026

Bill was introduced In the Senate "> S Referred to Committee 06/03/2025 Referred to COMMUNICATIONS AND TECHNOLOGY [Senate] 06/02/2026 Re-referred to APPROPRIATIONS [Senate]

"> Reported from Committee 05/06/2026 Reported as amended from COMMUNICATIONS AND TECHNOLOGY [Senate] 06/02/2026 Re-reported as committed from APPROPRIATIONS [Senate]

"> Bill Receives Third Consideration 06/10/2026 Third consideration and final passage (48-2)

">

In the House "> H Referred to Committee 06/12/2026 Referred to COMMUNICATIONS AND TECHNOLOGY [House] 10/06/2026 Re-referred to APPROPRIATIONS [House]

"> Reported from Committee 10/05/2026 Reported as committed from COMMUNICATIONS AND TECHNOLOGY

[House] 10/07/2026 Re-reported as committed from APPROPRIATIONS [House]

"> Bill Receives Third Consideration 10/07/2026 Third consideration and final passage (163-40)

">

Executive Action 10/22/2026 Approved by the Governor

">

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0871 Referred to Communications & Technology , June 3, 2025

1690 Reported as amended, May 6, 2026

First consideration, May 6, 2026

Second consideration, June 2, 2026

Re-referred to Appropriations , June 2, 2026

Re-reported as committed, June 2, 2026

1808 Amended on third consideration, June 10, 2026 (48-2)

Third consideration and final passage, June 10, 2026 (48-2)

(Remarks see Senate Journal Page 430 - 432), June 10, 2026

In the House

Referred to Communications & Technology , June 12, 2026

Reported as committed, Oct. 5, 2026

First consideration, Oct. 5, 2026

Laid on the table, Oct. 5, 2026

Removed from table, Oct. 6, 2026

Second consideration, Oct. 6, 2026

Re-referred to Appropriations , Oct. 6, 2026

(Remarks see House Journal Page), Oct. 6, 2026

Re-reported as committed, Oct. 7, 2026

Third consideration and final passage, Oct. 7, 2026 (163-40)

Signed in Senate, Oct. 20, 2026

Signed in House, Oct. 20, 2026

Presented to the Governor, Oct. 21, 2026

Approved by the Governor, Oct. 22, 2026

Act No. 99 of 2026, Oct. 22, 2026

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[Jun 10, 2026](#)

[PN 1808](#)

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House Fiscal Note

May 06, 2026

PN 1690

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Senate Amendments

Jun 03, 2025

PN 871

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A04520

A04522

Senate Amendments to Printers Number 1690

A03593

Senate Amendments to Printers Number 871

A03233

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Wednesday, October 7, 2026

House Floor Vote

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163 YES Votes

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40 NO Votes

Wednesday, October 7, 2026

House APPROPRIATIONS Committee Vote

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37 YES Votes

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0 NO Votes

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Monday, October 5, 2026 - House COMMUNICATIONS & TECHNOLOGY Committee Vote

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Wednesday, May 6, 2026 - Senate COMMUNICATIONS & TECHNOLOGY Committee Vote

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Wednesday, May 6, 2026 - Senate COMMUNICATIONS & TECHNOLOGY Committee Vote

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Committee Meetings

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Oct. 07, 2026

Appropriations

Voting meeting on and any other business that may come before the committee.

Voting meeting on and any other business that may come before the committee.

Oct. 05, 2026

Communications & Technology

Voting meeting on SB 806 and any other business that may come before the committee.

Voting meeting on SB 806 and any other business that may come before the committee.

Jun. 02, 2026

Appropriations

(to consider Senate Bills No. 806, 1220, 1230, 1231, 1232, 1233 and 1236; and House Bills No. 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410 and 2411)

(to consider Senate Bills No. 806, 1220, 1230, 1231, 1232, 1233 and 1236; and House Bills No. 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410 and 2411)

May. 06, 2026

Communications & Technology

(to consider Senate Bill No. 806; and Senate Resolution No. 244)

(to consider Senate Bill No. 806; and Senate Resolution No. 244)

Statute References

This bill amends the act of December 17, 1968 (P.L.1224, No.0387), known as the Unfair Trade Practices And Consumer Protection Law . Other bills amending the same statute are listed below.

SB 640

Sen. Nick Pisciotano

D Senate District 45

Memo

Pay the Price You See - Junk Fee Transparency

SB 1205

Sen. Nick Pisciotano

D Senate District 45

Memo

Prohibiting Dynamic Pricing on Essential Goods

SB 1401

Sen. Lindsey Williams

D Senate District 38

Memo

Prohibiting Surveillance Pricing

HB 81

Rep. Arvind Venkat

D House District 30

Memo

Prohibiting Additional Paper Account Statement Fees

HB 95

Rep. Chris Pielli

D House District 156

Memo

Disclosure of Artificially Intelligent Generated Content

Only the first 5 bills are included here. Looking for more?

View all legislation amending the act of

December 17, 1968 (P.L.1224, No.0387), known as the Unfair Trade Practices And Consumer Protection Law
Senate Bill 806

2025-2026 Regular Session

Sponsors

PISCIOTTANO, PENNYCUICK, MILLER, KANE, TARTAGLIONE, FONTANA, HAYWOOD, HUGHES, VOGEL,
COSTA, SAVAL, SANTARSIERO, GEBHARD, MALONE, BROOKS, BOSCOLA, FARRY

Short Title

An Act providing for unfair methods of competition and for enforcement and penalties.

Memo Subject

Disclosure of Artificially Intelligent Generated Content

Actions

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Act No. 99 of 2026, Oct. 22, 2026

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