

Japanese content group CODA asks OpenAI to stop training Sora 2 on members' works

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CODA Issues Written Request to OpenAI Regarding Sora 2

At the request of its member companies, CODA submitted a written request to OpenAI on October 27, 2025 regarding the operation of Sora 2 (sora.chatgpt.com), which the company launched on September 30, 2025.

CODA has confirmed that a large portion of content produced by Sora 2 closely resembles Japanese content or images. CODA has determined that this is the result of using Japanese content as machine learning data. In cases, as with Sora 2, where specific copyrighted works are reproduced or similarly generated as outputs, CODA considers that the act of replication during the machine learning process may constitute copyright infringement. Furthermore, according to media reports, it has been stated that Sora 2 responds through an opt-out system based on requests from copyright holders. However, under Japan's copyright system, prior permission is generally required for the use of copyrighted works, and there is no system allowing one to avoid liability for infringement through subsequent objections.

The requests submitted by CODA at this time are as follows:

In the operation of Sora 2, CODA requests that its members' content is not used for machine learning without their permission; and,

OpenAI responds sincerely to claims and inquiries from CODA member companies regarding copyright infringement related to Sora 2's outputs

CODA, in cooperation with its member companies, requests that OpenAI respond sincerely such that both the healthy development of AI technology and the protection of rightsholders and creators' rights are ensured.

About CODA CODA (Content Overseas Distribution Association) was established in 2002 at the call of the Ministry of Economy, Trade and Industry and the Agency for Cultural Affairs to promote the overseas development of Japanese content and take anti-piracy measures. Japan's proud content, including music, movies, anime, broadcast programs, video games, and publishing, plays an important role in enhancing the nation's international presence and economic growth. As digital technology becomes more widespread, it is even more significant to protect Japan's content from increasingly artful copyright infringement and promote the content industry's development. CODA contributes to the deterrence and detection of online and other piracy, by sharing knowledge with relevant government agencies, organizations, and companies in Japan and abroad, to engage in direct and indirect anti-piracy measures, as well as public relations activities. Visit <https://coda-cj.jp/en/activity/> for more information on CODA's projects.

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