

Eight technology firms and groups sign UNESCO commitment on AI ethics at Slovenia forum

Source copy kept by wheresthe.ai for the story "Eight technology firms and groups sign UNESCO commitment on AI ethics at Slovenia forum" (<https://wheresthe.ai/d/intl-unesco-tech-firms-ethics-commitment-2024-02/>).

Source: <https://unes.co/iwoqoo>

Text saved 18 Oct 2026 (the page as published).

SHA-256 of the saved text: 81722993b3e3ba6eb9b334bbdfd392cd3ee3c9d9146f9e16d597f3f3656261af

Documents the source offers: https://www.unesco.org/sites/default/files/medias/fichiers/2024/02/gfeai_private_sector_05022024.pdf

Search Search Quick links: AI Response to Crisis Key Challenges

Press release AI Ethics: 8 global tech companies commit to apply UNESCO's Recommendation Today, GSMA, INNIT, Lenovo Group, LG AI Research, Mastercard, Microsoft, Salesforce and Telefonica signed a ground-breaking agreement to build more ethical AI. The companies will integrate the values and principles of UNESCO's Recommendation on the Ethics of AI when designing and deploying AI systems.

UNESCO

5 February 2024 Last update: 23 September 2025

Download the companies' letter of commitment: [link](#)

In November 2021, UNESCO forged a consensus between all its Member States to adopt the first global ethical framework for the use of artificial intelligence. Today, we are taking another major step by obtaining the same concrete commitment from global tech companies. I call on all tech stakeholders to follow the example of these first eight companies. This alliance of the public and private sectors is critical to building AI for the common good.

Audrey Azoulay UNESCO Director-General

The agreement was signed in Kranj, Slovenia at the 2nd UNESCO Global Forum on AI. It compels the companies to fully play their role in guaranteeing human rights in the design, development, purchase, sale, and use of AI. This is the first time that companies have engaged with the United Nations in this area. It states that due diligence, must be carried out in order to meet safety standards, to identify the adverse effects of AI, and timely measures taken to prevent, mitigate, or remedy them, in line with domestic legislation. The agreement also notes that ex-ante testing, (testing before a new AI system is released onto the market) is essential. But given the fast evolution of AI systems already on the market, it also calls for the development of ex-post (post-deployment) risk assessments and mitigation practices. UNESCO's Recommendation on the Ethics of Artificial Intelligence was the world's first, and remains its only normative framework on AI. In the past two years, demonstrable progress has been made towards implementing this framework. Today, more than 50 countries are now actively engaged in its implementation and multilateral cooperation has increased considerably. Since the adoption of the Recommendation, UNESCO has also been advancing collaboration with the private sector, leading to the establishment of a Business Council for Ethics of AI, co-Chaired by Microsoft and Telefonica. The Business Council is committed to strengthening technical capacities in ethics and AI, designing and implementing the Ethical Impact Assessment tool mandated by the Recommendation on the Ethics of AI, and contributing to the development of intelligent regional regulations.

More about

Global Forum on the Ethics of AI 2024

*** About UNESCO The United Nations Educational, Scientific and Cultural Organization contributes to peace and security by leading multilateral cooperation in education, sciences, culture, communication and information. With 194 Member States, UNESCO employs over 2000 people to coordinate a network of over 2000 protected cultural and natural sites. Headquartered in Paris with offices in 54 countries, its Director-General is Audrey Azoulay. "Since wars begin in the minds of men, it is in the minds of men that the defenses of peace must be constructed" - Constitution of UNESCO, 1945.

Press contact

Clare O'Hagan Senior Press Officer (Artificial Intelligence, Emerging Technologies, Freedom of Expression, Journalist Safety)

mail c.o-hagan@unesco.org

Phone: +33145681729

[Read more add](#)

[Share](#)

[Opens in a new window](#) [Opens in a new window](#) [Opens in a new window](#) [Opens in a new window](#) [Copied to clipboard](#)

[Related items](#) [Social and human sciences](#) [Information and communication](#) [Respond to Current Global Challenges \(AI, Climate Change Biodiversity...\)](#) [Artificial intelligence](#) [Norms & Standards](#) [Policy Advice](#) [Sharing knowledge](#) [UN & International cooperation](#) [Ethics of artificial intelligence](#) [Partnership](#) [Public private partnerships](#) [Ethics](#) [Ethics of science](#) [Ethics of technology](#) [See more add](#)

[More on this subject](#)

[Event](#) [Manila to host major Ocean Science Conference as UN Decade enters final stretch — Proposals now open](#) 20 April 2027

[Event](#) [UNESCO World Conference on Education for Sustainable Development](#) 13 January 2027 - 15 January 2027

[Event](#) [World Arabic Language Day 2026](#) 18 December 2026

[Event](#) [UNESCO Learning Cities webinar: 'Learning cities for health – Lifelong learning as a driver of urban well-being'](#) 16 December 2026

[Other recent press releases](#)

[Press release](#) [UNESCO Director-General condemns the killing of journalist Evelio Lisandro López Sánchez in Guatemala](#) 14 October 2026

[Press release](#) [Gender gaps in education narrow globally, yet early marriage remains a major barrier to girls' education, new UNESCO report shows](#) 8 October 2026

[Press release](#) [UNESCO Director-General condemns the killing of journalist Joseph Willard Vancol in Haiti](#) 29 September 2026

[Press release](#) [At UNESCO, Pope Leo XIV addresses the world with a resounding message of peace and human dignity](#) 25 September 2026